



LifePath Unlimited
Your Destiny Awaits



Discover Your Path To Personal Freedom And Financial Prosperity

The Revolutionary LifePath Unlimited Profit Plan

LifePath Unlimited utilizes the most powerful compensation plan in the Direct Sales Industry. This compensation plan has the benefit of generating immediate cash flow from direct sales and creating an unlimited passive residual income.

LifePath Unlimited offers 3 products for retail sale:

- **The Discovery Series:**
\$1,695.00 retail/\$695.00 wholesale = \$1,000 profit
- **The BreakThrough Event:**
\$8,995.00 retail/\$3995.00 wholesale = \$5,000 profit
- **The Destiny Event:**
\$14,995.00 retail/\$5995.00 wholesale = \$9,000 profit

Customers of our products are referred to as **Members**. If a Member wishes to become authorized to retail our products, they can elect to become an **Associate**. An Associate will be required to sign an agreement and pay a \$97 enrollment fee which covers a period of six months and will automatically renew on the anniversary date unless prior written notice of cancellation is received by LifePath Unlimited at least two weeks prior to the anniversary date.

There is no product purchase required to become an Associate. Associates who are authorized to retail our products are referred to as Representatives. LifePath Unlimited strongly believes to adequately represent a product, the Associate must own the product. By purchasing the product you are immediately activated as a Representative for that product. No product purchase is required at any of the product levels to participate. Any Associate who does not purchase the product can earn the product and be activated as a Representative by referring 5 sales (and the associated profit) of the product to their designated Representative. After referring 5 sales of a product, LifePath will ship the earned product to the newly activated Representative.



The Discovery Series Home Study Program

The retail price of the Discovery Series is \$1,695 paid directly to the Discovery Representative when the \$1,695 is paid. The \$1000 profit is retained by the Discovery Representative, who forwards the \$695 wholesale cost to LifePath Unlimited. The company will ship the Discovery Home Study Course directly to the customer.

To represent the Discovery Series an Associate must own the Discovery Series. By purchasing Discovery, the Associate is immediately activated as a Discovery Representative and will retain the \$1,000 profit on every sale they make of the Discovery Series. No minimum sales quota is required. As a Discovery Representative you are immediately in a money making position for life.



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An Associate who does not elect to purchase the Discovery Series will be activated as a Discovery Representative after referring 5 Discovery sales to their designated Discovery Representative. At which time LifePath Unlimited will ship the Associate their Discovery Series. As a Discovery Representative they will now retain the \$1,000 profit on every sale they make of the Discovery Series.



BreakThrough™ – Bringing Discovery To Life!

The retail price of the BreakThrough Event is \$8,995. The \$5000 profit is retained by the BreakThrough Representative who forwards the \$3,995 wholesale cost to LifePath Unlimited. The company will ship the BreakThrough Ticket directly to the customer.

In order to become a Representative of the BreakThrough Event, an Associate must either currently possess a BreakThrough Ticket or have previously utilized their BreakThrough Ticket. By purchasing a BreakThrough Ticket, the Associate is immediately activated as a BreakThrough Representative and will retain the \$5,000 profit on every sale, paid directly to them, for a BreakThrough Event Ticket.

An Associate who does not elect to purchase a BreakThrough Event Ticket will be activated as a BreakThrough Representative after referring 5 BreakThrough sales to their designated BreakThrough Representative and LifePath will ship the Associate their BreakThrough Event Ticket. A BreakThrough Representative will retain the \$5,000 profit on every sale paid directly to them for a BreakThrough Event Ticket.



Destiny™ – You Have Arrived!

The Destiny Event retails for \$14,995. The Destiny Representative retains the \$9000 profit and forwards the \$5,995 wholesale cost to LifePath Unlimited. LifePath ships the Destiny Ticket directly to the customer.

In order to become a Representative of the Destiny Event an Associate must either currently possess a Destiny Ticket or have previously utilized their Destiny Ticket. By purchasing a Destiny Ticket, the Associate is immediately activated as a Destiny Representative and will retain the \$9,000 profit on every sale paid directly to them for a Destiny Event Ticket.

An Associate who does not elect to purchase a Destiny Event Ticket will be activated as a Destiny Representative after referring 5 Destiny sales to their designated Destiny Representative. At which time LifePath Unlimited will ship the Associate their Destiny Event Ticket. A Destiny Representative will retain the \$9,000 profit on every sale paid directly to them for a Destiny Event Ticket.



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Passive Residual Income Plan

As a Discovery Representative, you're working for yourself and earning \$1,000 on every sale you make.

As a Breakthrough and Destiny Representative, the sales organization you've built works to earn you **Passive Residual Income**.

Your BreakThrough and Destiny sales organizations will act as separate sales organizations that utilize identical structures but are independent of each other.

As a BreakThrough Representative you will begin building your own sales organization of other BreakThrough Associates and Representatives. This organization will consist of levels and income streams. Depicted below we will show an example of only the first 4 levels and streams (levels are going down and streams are going across). There is no limit to the number of levels or income streams your organization can contain. Each of your BreakThrough customers represents a new income stream. When any Associate for whom you are the designated BreakThrough Representative is activated as a BreakThrough Representative a new income stream (a new column in the chart below) is added to your organization.

BreakThrough Sales Organization				
Level 1	Rep 1	Rep 2	Rep 3	Rep 4
Level 2				
Level 3				
Level 4				

As these new Representatives begin making BreakThrough sales, these newly activated BreakThrough Representatives become their level 1 Representatives and your level 2 Representatives.

To participate in the Passive Residual Income Plan (PRIP), each level must first be activated to allow you to begin collecting profits from your income streams on that level.

A level is activated with the first sale made on that level. This sale is referred to as a Level Activating Sale (LAS). The Level Activating Sale is referred up the sales organization to the first Active Representative whose appropriate level is activated.

For example, your first BreakThrough customer will be the first sale on your level one. This sale will be your Level Activating Sale for level one and is referred up to your BreakThrough Representative. Only the sale is referred up. The BreakThrough Representative will remain in your sales organization. Your entire level one is now activated and all future level one sales will pay you directly for their BreakThrough ticket and you will retain the \$5,000 profit.



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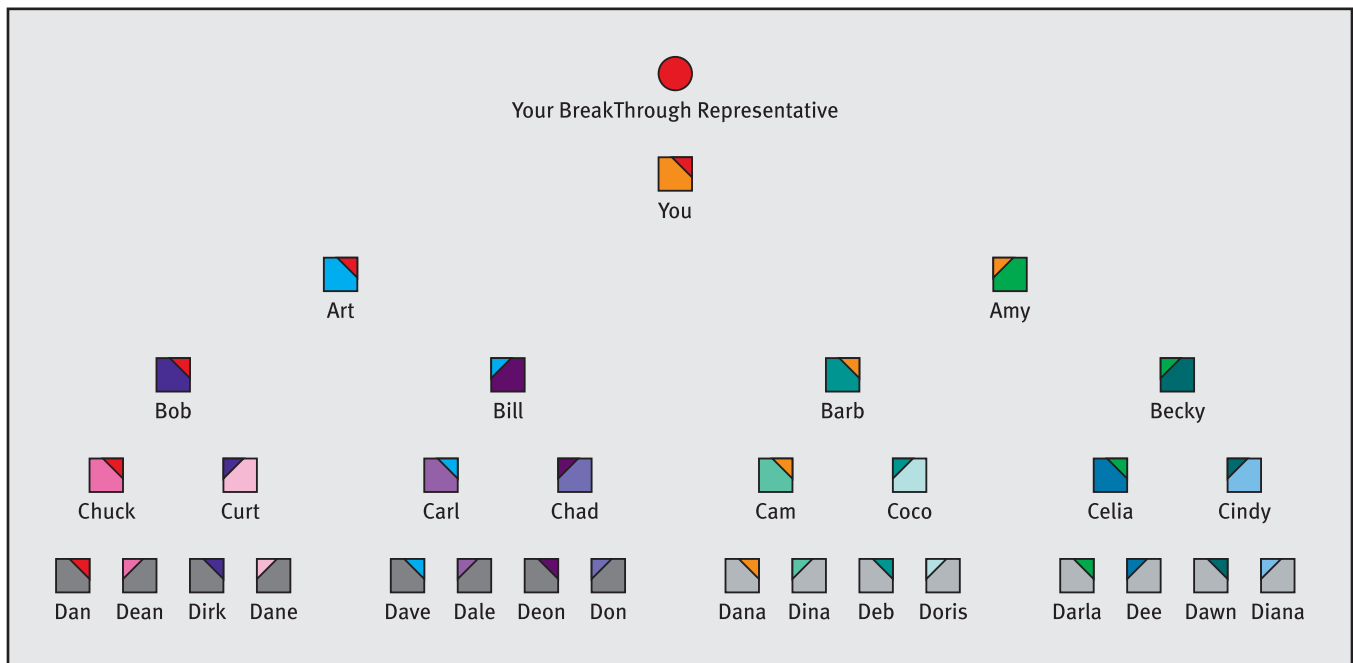
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As your level one Representatives begin making BreakThrough Ticket sales, each must activate their first level by referring up their first sale. The first of these sales will be your first level two sale and will be your LAS for level two and is therefore referred up to the appropriately activated Representative. With your level 2 now activated each of your level one Representatives will activate their first level by referring their first sale to you.

The first sale to reach your deepest level will be the LAS for that level and is referred up to the appropriately activated Representative. Each Representative will refer only one of their level one sales as a LAS.

When a LAS is made, the ticket is purchased directly from the Level Activated Representative (LAR) who retains the \$5,000 profit and processes the ticket order. Only the sale itself is referred. The Representative remains in your sales organization.

Utilize the graphic below for an explanation of the PRIP.



For this example we'll assume your designated BreakThrough Representative has previously activated at least six levels.

In this example each of the squares represents a person and has two colors, the small triangle at the top and the main body color. The color of the small triangle at the top matches the main body color of another square and indicates who earns the commission from that person's BreakThrough purchase. If we start with you, your main body color is orange with your small triangle being red. The red triangle is associated with the person above you who was eligible to receive the profits from your purchase.



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Any person's square that has a red triangle will be a level activating sale for you with that payment passing to your Representative. Any person having a small orange triangle in their square will be sales that pay you directly as that matches the main body color of your square. As you will see, each of the small triangles will match a main body color of a person above and indicates who gets paid on that sale.

You purchase BreakThrough from your Representative who earns the \$5,000 profit. Your first two breakthrough sales are Art and Amy and currently make up your entire level one. Art is your first sale and is the LAS for level one. This is the only level one sale that you pass up. Amy is your second sale and pays you directly. Art and Amy each make their first two sales. In this example Art was first to make a sale to Bob. Bob is Art's level one LAS and is the first sale on your level two and is therefore your level two LAS and referred to your Representative. Your level two is now active. Amy makes her first sale to Barb. This is Amy's level one LAS. Since your level two was activated by referring Bob's purchase up, you are paid on Barb's purchase. Whomever of your second level Representatives makes a sale first it will become the LAS for your level three. In this example Bob is first to make a sale. Chuck is your level three LAS and also activates Art's level two and Bob's level one.

On your level three: Curt is Bob's second sale, Bob's level one is active and Bob collects Curt's purchase. Carl is the LAS for Bill's level one. This is a level two sale for Art, whose level two is activated, so Art captures this sale. Chad is Bill's second sale on his already activated level one so Bill retains the purchase. Cam is Barb's first sale activating her first level and Amy's second level, and, since your third level is active, you retain Cam's sale. Barb's second sale pays her. Celia is Becky's LAS referred to Amy since her second level is active. Becky will collect Cindy's purchase since her level one is now active.

The first sale on your fourth level is Dan and is the LAS that is referred to your BreakThrough Representative. Dana is the first level four sale in Amy's organization and is the LAS for Amy's level three that is referred to you. Each of your level one BreakThrough Representatives is a separate income stream for you. Whenever one of your income streams activates a new level the LAS is referred to you. You collect the \$5,000 profit on each LAS referred to you with the exception of the first LAS on that level which is referred to your BreakThrough Representative.

The graphic on the following page shows a BreakThrough organization in which you have six level one BreakThrough Representatives which indicate six separate income streams. Each of these income streams has expanded down five levels. Each square represents a sale.

Sales in red represent the first sale on that level and are LAS that are referred to your designated BreakThrough Representative. Sales in green are sales paid to you.

One sale on each level in each income stream is referred to you with the exception of the first sale in that level which is referred up as your LAS. With six level one Representatives (six separate income streams) on each level one sale is referred up as your LAS and you receive one LAS on each level from the remaining five Representatives. Each green square represents \$5,000 in profit paid directly to you.



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B

Your BreakThrough Representative

B

You

B	B	B	B	B	B
B B B B	B B	B B B B	B B B B	B	B B B B B
B B B B B B B B B B B B	B B B B	B B B B B B B B B B B B	B B B B B B	B B B	B B B B B B B B B B B B B B B B B B
B B B B B B B B B B B B B B B B B B B B B B B B	B B B B B B B B	B B B B B B B B B B B B B B B B B B	B B B B B B B B B B B B	B B B B B B B B	B B B B B B B B B B B B B B B B B B B B B B B B
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The same structure exists for the Destiny organization with the only difference being the profit earned on each sale is \$9,000.

In a nutshell as a Discovery, BreakThrough and Destiny Representative, You will earn \$1,000 profit for each sale of the Discovery Series. You will earn \$5,000 on each BreakThrough Ticket and \$9,000 on each Destiny Ticket your customers purchase with the exception of the very first sale of each ticket. Then with the PRIP you will continue to collect one LAS on every level in every income stream except the first one on each level for both the BreakThrough and Destiny organizations.

PRIP participation requirements: The participation requirements for the PRIP have no effect on the Discovery Product sales or on any level one BreakThrough or Destiny product sales.



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To receive profits from Level Activating Sales, Associates must maintain an active Representative status.

To maintain an active status, requires you to be an active LifePath Unlimited Associate and make one personal Discovery sale per month which automatically keeps you active for PRIP. There are two grace months allowed per year from the anniversary date of activation where no personal sales are required. After the two months grace period has been exhausted in a given year, any month without a Discovery sale will result in an inactive status for PRIP in the following month. This requirement is waived for LifePath Unlimited Master Representatives (see section below). Sabbaticals may be granted on a case by case basis at the discretion of LifePath Unlimited.

LifePath Unlimited Master Representative: LifePath Unlimited has revolutionized the direct sales industry by providing a realistic exit strategy which has been lacking in the direct sales industry. Prior to this designation there was no clear cut path to retire from actively promoting new product sales and retain a passive residual income. By completing 100 Discovery sales an Associate is granted LifePath Unlimited Master status and is no longer required to continue minimum sales requirements to maintain the active status for the PRIP.

Note: Participation in the PRIP is optional. By default all new Representatives participate in the PRIP. Any Associate who chooses, may opt out of the PRIP prior to making their first sale. This is a one time non-reversible option. By opting out of the PRIP the Representative will capture the profit for every one of their own direct sales including the first sale. By opting out of the PRIP Representatives will not receive profit on any sales on any other level. Any sales that would have been referred will instead be referred up to the next active Representative.



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Glossary

Associate: An individual may enroll as an LifePath Unlimited Associate by purchasing the Awakening Getting Started Kit for \$97, completing their distributor application, and agreeing to the distributor terms, conditions, policies and procedures. No product purchase is required to become an Associate. Associate privileges include: a six month distributor license, access to community training calls and mentor sessions, a LifePath Unlimited replicated website, and back office system. Annual Associate fees will renew automatically on the anniversary date unless cancelled in writing 2 weeks prior to renewal.

Designated Representative: A designated Representative is assigned for each product upon enrollment. The designated Representative must be an active Representative for the applicable product at the time of enrollment. A new Associates designated Representatives are determined from their enrolling Associate. The enrolling Associate will be the designated Representative for the new Associate for each product that they have achieved representative status at the time of enrollment. For any product they have not achieved representative status the designated Representative of the enrolling Associate will be the designated Representative of the new Associate. Should a designated Representative become inactive as a LifePath Unlimited Associate the designation will pass to the inactive Representatives designated Representative.

Level Activating Sale (LAS): The first sale on a Representatives sales organization level. The activating sale is referred up to activate the level.

Level Activated Representative (LAR): Representative whose sales organization's level is active for the appropriate level.